

**WQXE(FM) and WULF(FM)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2010 – March 31, 2011**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executives	1-21, 23-26, 29	1
Account Executives	1-21, 23-26, 29	1
Account Executives	1, 2, 4-20, 22-24, 26, 28, 29	1
Account Executives	1, 2, 4-20, 22-24, 26, 28, 29	2
Traffic Director	1, 2, 4-20, 22-24, 26, 28, 29	29

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSLS”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>The News Enterprise</b> 408 Dixie Avenue Elizabethtown, KY 42701	N	8
2	<b>The Meade County Messenger</b> P. O. Box 678 Brandenburg, KY 40108	N	1
3	<b>Grayson County News Gazette</b> 40 Public Square Leitchfield, KY 42754	N	1
4	<b>Breckinridge County Herald</b> P. O. Box 6 Hardinsburg, KY 40143	N	1
5	<b>Pioneer News</b> 455 Buckman Street Shepherdsville, KY 40165	N	1
6	<b>The Larue County Herald</b> 40 Shawnee Drive Hodgenville, KY 42748	N	0
7	<b>The Turret</b> P. O. Box 995 Fort Knox, KY 40121-5199	N	0
8	<b>The Grayson County Record</b> 120 South Heyser Drive Leitchfield, KY 42754	N	0
9	<b>Oldham Era</b> 204 S. First Street LaGrange, KY 40031	N	0
10	<b>Sentinel News</b> 703 Taylorsville Road Shelbyville, KY 40065	N	0
11	<b>Central KY News</b> 428 Woodlawn Avenue Campbellsville, KY 42719	N	0
12	<b>Kentucky Standard</b> 110 W. Stephen Foster Avenue Bardstown, KY 40004	N	1

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
13	<b>McKendree College</b> 1635 W. Lincoln Trail Radcliff, KY 40160	N	0
14	<b>Sullivan University</b> P.O. Box 998 Fort Knox, KY 40121	N	0
15	<b>Campbellsville University</b> 1 University Drive UPO 917 Campbellsville, KY 42718	N	0
16	<b>Louisville Urban League</b> 1535 West Broadway Louisville, KY 40203	N	0
17	<b>Bellarmino University</b> 2001 Newburg Road Louisville, KY 40205	N	0
18	<b>Elizabethtown Community &amp; Technical College</b> 620 College Street Elizabethtown, KY 402701	N	0
19	<b>Jefferson Community College</b> 109 East Broadway Louisville, KY 40202	N	0
20	<b>Louisville Technical Institute</b> 3901 Atkinson Square Drive Louisville, KY 40218	N	0
21	<b>Tvandradijobs.com</b>	N	0
22	<b>Kentucky Broadcasters Association</b> <a href="http://www.kba.org">www.kba.org</a>	N	1
23	<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>	N	0
24	<b>Walk-in/Self referral</b>	N	
25	<b>On-Air Announcements</b> ( <i>two SEU stations</i> )	N	4
26	<b>Internal posting</b> ( <i>break room posting and employee email for SEU stations</i> )	N	1
27	<b>Website</b> ( <i>two SEU stations</i> )	N	0
28	<b>Facebook</b> ( <i>for one SEU station listing both SEU open positions</i> )	N	0
29	<b>Ohio/Illinois Centers for Broadcasting</b> 9000 Sweet Valley Drive Cleveland, OH 44125	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
30	Employee Referral	N	5
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			

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**III. RECRUITMENT INITIATIVES**

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
<b>1</b>	Participate in Job Fair	<p>On April 15, 2010, this SEU participated in the Elizabethtown Chamber of Commerce Job Fair held at Pritchard Community Center. Participants from the SEU included the Program Director and the Sales Manager. SEU participants manned a booth and provided information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted. This event was promoted on the air and live call-ins were broadcast from the job fair.</p>
<b>2</b>	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	<p>On April 2<sup>nd</sup>, 2010, this SEU hosted a Elizabethtown High School student. Members from the SEU Programming, On-Air, and Production Departments talked with the student about how a radio station operates and the different opportunities that are available in radio. The student was given a tour of the facility and sat in with the morning show.</p>
<b>3</b>	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	<p>On <b>January 15, 2010</b>, this SEU participated in and co-sponsored The Leadership Elizabethtown program which brings two community groups together - Leadership Elizabethtown and Leadership Radcliff – to hear a presentation about Media and its Impact. The SEUs General Manager, Sales Manager, Program Director, members of the On-Air Department, Account Executives and Traffic Director presented information to these future leaders about how a radio station works and possible job opportunities in radio. Afterwards the student leaders were given a tour of the facilities.</p>

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>4</b>	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	In December of 2010 and February and March of 2011, an On-Air Personality from this SEU participated in a program at Central Hardin High School in which she was paired with and mentored a student. She explained to her student what she does at the radio station(s) in detail and answered questions to help the student better understand what it is like to be an on-air personality.
<b>5</b>	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On March 11 <sup>th</sup> , 2001, one member of the Sales Department participated in the Breckinridge County Leadership meeting. Information was given on station operations, licensing, programming, and the various careers in broadcasting.
<b>6</b>	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On March 4, 2010, two members of the Programming/On Air Department visited Elizabethtown High School Power Pack to talk with the students about career opportunities in broadcasting.
<b>7</b>		
<b>8</b>	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	On April 29 <sup>th</sup> , 2010, this SEU hosted the North Hardin Christian School at its studios. The students were given a tour of the facilities and were given more detailed information about career opportunities in radio by members of the Programming, Advertising, On-Air Departments and Traffic Director. The students were able to actually craft a commercial.
<b>9</b>	Participate in Job Fair	On April 7th, 2010, this SEU participated in Campbellsville University Job Fair held at Campbellsville University. Participants from the SEU included a member of the on air department. SEU participants manned a booth and provided information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted.

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>10</b>	Host event/program sponsored by an educational institution relating to careers in broadcasting	On May 24, 2009, this SEU hosted an elementary school class from St. James School at its studios. Members from the SEUs Programming, Sales and On-Air Departments talked with the students about how a radio station operates and the different jobs opportunities that are available in radio. The students were also given a tour of the facilities and then encouraged to participate in making a commercial and reading it on the air.
<b>11</b>	Host event/program sponsored by an educational institution relating to careers in broadcasting	On August 24 <sup>th</sup> , 2010, this SEU hosted students from John Hardin High School and north Hardin High School. These students are part of a marketing program within their high schools. Members from the SEUs Programming, Sales and On-Air Departments talked with the students about how a radio station operates and the different jobs opportunities that are available in radio. The students were also given a tour of the facilities and then encouraged to participate in making a commercial.
<b>12</b>	Hosted student of educational institution on the careers related to broadcasting.	On November 24 <sup>th</sup> , 2010, this SEU hosted a student from Bellarmine University. The student had an interest in a career in broadcasting. Members from the SEU Programming, On-Air, and Production Departments talked with the student about how a radio station operates and the different opportunities that are available in radio. The student was given a tour of the facility, sat in with the morning show and worked with the audio editing software

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
13	Hosted student of educational institution on the careers related to broadcasting.	On May 3rd, 2010, this SEU hosted a student from Western Kentucky University. The student had an interest in a career in news broadcasting. Members from the SEU News Department, Programming, On-Air, and Production Departments talked with the student about how a radio station operates and the different opportunities that are available in radio. The student was given a tour of the facility, sat in with the morning show and the news director.
14	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On November 4 <sup>th</sup> , 2010, a sales member from this SEU attended the Ekron Elementary Media Day hosted by the Meade County Extension Office. The member from the Sales Department discussed the roles in advertising along with the various careers in radio.