

**WQXE(FM) and WULF(FM)
EEO PUBLIC FILE REPORT¹
April 1, 2008 – March 31, 2009**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3, 5-16	13
Production Director	17 <i>(part-time to full-time)</i>	17

¹ This Report was revised in September 2009 to address formatting and reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	The News Enterprise 408 Dixie Avenue Elizabethtown, KY 42701	N	4
2	The Meade County Messenger P. O. Box 678 Brandenburg, KY 40108	N	0
3	Grayson County News Gazette 40 Public Square Leitchfield, KY 42754	N	1
4	The Hardin County Independent 318 N. Mulberry Elizabethtown, KY 42701	N	0
5	Breckinridge County Herald P. O. Box 6 Hardinsburg, KY 40143	N	1
6	Pioneer News 455 Buckman Street Shepherdsville, KY 40165	N	0
7	The Larue County Herald 40 Shawnee Drive Hodgenville, KY 42748	N	0
8	The Turret P. O. Box 995 Fort Knox, KY 40121-5199	N	0
9	The Grayson County Record 120 South Heyser Drive Leitchfield, KY 42754	N	0
10	Hoy En Las Americas 703 Taylorsville Road Shelbyville, KY 40065	N	0
11	Kentucky Broadcasters Association www.kba.org	N	0
12	www.allaboutcountry.com	N	1
13	Walk-in/Self referral	N	1
14	On-Air Announcements (<i>one or more SEU stations</i>)	N	0
15	Internal posting	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Job Fairs (<i>as listed in Section III</i>)	N	0
17	Internal transfer/promotion (<i>part-time to full-time</i>)	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			9

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	<p>On April 17, 2008, this SEU participated in the Elizabethtown Chamber of Commerce Job Fair held at Pritchard Community Center. Participants from the SEU included the Program Director and the Sales Manager. SEU participants manned a booth and provided information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted. This event was promoted on the air.</p>
2	Participate in Job Fair	<p>On March 2, 2009, this SEU participated in the SIFE Job Fair (Students In Free Enterprise) held at the Elizabethtown Community and Technical College. The SEUs Program Director manned a booth and presented information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted.</p>
3	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	<p>On March 20, 2009, this SEU hosted the members of Youth Leadership at its studios. These future leaders attend John Hardin, Central Hardin and Elizabethtown Independent High Schools and were hand-picked by the teachers to be part of this group. SEU participants included the General Manager, Sales Manager and Program Director. Information about career opportunities in broadcasting was presented to these future leaders and then they were given a tour of the facilities.</p>

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	On January 15, 2009, this SEU participated in and co-sponsored The Leadership Elizabeth program which brings two community groups together - Leadership Elizabethtown and Leadership Radcliff – to hear a presentation about Media and its Impact. The SEUs General Manager, Sales Manager, Program Director, members of the On-Air Department and Account Executives presented information to these future leaders about how a radio station works and possible job opportunities in radio. Afterwards the student leaders were given a tour of the facilities.
5	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	In December, February and March of 2008, an On-Air Personality from this SEU participated in a program at Central Hardin High School in which he was paired with and mentored a student. He explained to his student what he does at the radio station(s) in detail and answered questions to help the student better understand what it is like to be an on-air personality.
6	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	A member of the SEUs Programming Department participated in “KLUE” – Kids Learning & Understanding Employment Program on six different occasions throughout the reporting period. This Program is designed to teach 4 th grade students about various careers. The member of the SEU’s Programming Department talked with the students about career opportunities in radio and the tools they would need to obtain employment in broadcasting.
7	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On May 16, 2008, one of the SEU’s On-Air Personalities participated in the Meade County DECA program by talking with students about career opportunities in broadcasting and what it is like to be an on-air personality.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
8	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On July 11, 2008, one of the SEU's On-Air Personalities was a guest on a television program broadcast on the Hardin County Educational channel that informed viewers about career options in radio.
9	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On March 17, 2009, one of the SEU's On-Air Personalities participated in the Meade County DECA program. Information about career opportunities in radio was presented to high school students.
10	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On March 13, 2009, members of the SEU's On-Air and Programming staff visited Elizabethtown High School Power Pack to talk with the students about career opportunities in broadcasting.
11	Host event/program sponsored by an educational institution relating to careers in broadcasting	On May 13, 2008, this SEU hosted a class from Morning Side Elementary at its studios. This class visited after listening to a presentation by the SEUs Programming Department about careers in radio previously [<i>see Item 6 – this event is a continuation of the learning process which began earlier in this reporting period</i>]. The students were given a tour of the facilities and were given more detailed information about career opportunities in radio by members of the Programming, Sales and On-Air Departments. The students were able to actually craft a commercial and broadcast it over the air.
12	Host event/program sponsored by an educational institution relating to careers in broadcasting	On May 20, 2008, this SEU hosted an elementary school class from St. James School at its studios. Members from the SEUs Programming, Sales and On-Air Departments talked with the students about how a radio station operates and the different jobs opportunities that are available in radio. The students were also given a tour of the facilities and then encouraged to participate in making a commercial and reading it on the air.