

WQXE (FM), WULF (FM)

EEO PUBLIC FILE REPORT

APRIL 1ST, 2007 – MARCH 31ST, 2008

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive #1	1,2,3,6,8,9,10	1
Account Executive #2	1,2,3,6,7,8,9,10,	1
Account Executive #3	1,2,3,4,6,7,8,9,10,11,14,15,17,19,20,24,25	Currently Seeking

WQXE (FM), WULF (FM)
II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS NUMBE R	RS INFORMATION	SOURCE ENTITLED TO VACANCY NOTIFICATION? (YES/NO)	NO. OF INTERVIEWS REFERRED BY RS OVER REPORTING PERIOD
1	THE NEWS ENTERPRISE 408 W DIXIE AVENUE ELIZABETHTOWN, KY 42701	N	10
2	THE MEADE COUNTY MESSENGER PO BOX 678 BRANDENBURG, KY 40108	N	
3	GRAYSON COUNTY NEWS GAZETTE 40 PUBLIC SQUARE LEITCHFIELD, KENTUCKY 42754	N	1
4	THE LOUISVILLE URBAN LEAGUE 1535 WEST BROADWAY LOUISVILLE, KY 40203	N	
5	THE HARDIN COUNTY INDEPENDENT 318 N MULBERRY ELIZABETHTOWN, KY 42701	N	
6	BRECKINRIDGE COUNTY HERALD P.O. BOX 6 HARDINSBURG, KY 40143	N	
7	PIONEER NEWS 455 BUCKMAN STREET SHEPHERDSVILLE, KENTUCKY 40165	N	
8	THE LARUE COUNTY HERALD 40 SHAWNEE DRIVE HODGENVILLE, KENTUCKY 42748	N	
9	THE TURRET PO BOX 995 FORT KNOX, KENTUCKY 40121-5199	N	
10	THE GRAYSON COUNTY RECORD 120 SOUTH HEYSER DRIVE LEITCHFIELD, KENTUCKY 42754	N	
11	HOY EN LAS AMERICAS 703 TAYLORSVILLE ROAD SHELBYVILLE, KENTUCKY 40065	N	
12	NATIONAL ASSOCIATION OF BROADCASTERS WWW.NAB.ORG	N	
13	INSIDE RADIO WWW.INSIDERADIO.COM	N	
14	KY BROADCASTERS ASSOCIATION WWW.KBA.ORG	N	
15	WWW.TVANDRADIOJOBS.COM	N	
16	AMERICAN WOMEN IN RADIO AND TELEVISION WWW.AWRT.ORG	N	
17	WWW.JOBAHOY.COM	N	
18	ALL ACCESS WWW.ALLACCESS.COM	N	

19	WWW.ALLABOUTCOUNTRY.COM	N	
20	WWW.MONSTER.COM	N	
21	EMPLOYEE REFERRAL	N	
22	NON-EMPLOYEE REFERRAL	N	
23	STATION WEBSITE	N	
24	ON AIR ADVERTISING	N	
25	INTERNAL POSTING	N	
26	JOB FAIR	N	
27	WALK-IN	N	

III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
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Participate in Job Fair

On April 19th, 2007, the stations participated in the Elizabethtown Chamber of Commerce Job Fair. This event was held at the Pritchard Community Center. Participants from the stations included the Sales Manager and Program Director.

Hosted Community Organizations

On January 4, 2008, the stations hosted two community groups, Leadership Elizabethtown and Leadership Radcliff, who are selected because they have the potential to become future leaders. The organizations were informed on the various careers in radio. Participants from the stations included the General Manager, Sales Manager and the Program Director.

Continuing Education with the goal of educating for future advancements

On March 5th – 8th, 2008, the stations sent the Program Director to the Country Radio Seminar held at The Nashville Convention Center. The Program Director was sent as part of the efforts of the stations to provide continuing education that may qualify for higher positions in the future.

On September 26th-28th, 2008, the stations sent the General Manager to the National Association of Broadcasters Show. The General Manager was sent as part of the efforts of the stations to provide continuing education that may help the stations and its employees.

Mentoring Program

Our SEU conducts a Sales Mentoring Program for all new Account Executives. Each new Account Executive is assigned to the Sales Manager as a Mentor. The Mentor provides daily feedback to the new Account Executive, assisting them with job training, information about key departments/personnel, goal setting and establishing open communication and a supportive environment. Two Account Executives participated in the Mentoring Program during this reporting period.

Our SEU conducts a Programming Mentoring Program for all new On Air Personalities. Each new On Air Personality is assigned to the Program Director as a Mentor. The Mentor provides assistance with on air techniques, the fundamental structure of the stations, assists them with job training, and establishing open communication and a supportive environment. Three On-Air Personalities participated in the Mentoring Program during this reporting period.

Participate in events/programs sponsored by an educational institution relating to careers in broadcasting

During the course of the year one member of the Programming Department participated in the KLUE – Kids Learning & Understanding Employment Program six times. The program is designed to teach elementary 4th grade students about careers. Our Programming Member went to instruct them on possible careers in broadcasting. Staff Member instructed students on the tools needed to obtain employment focusing on broadcasting.

During this reporting period, our on-air staff participated in the following career days/fairs at local schools to discuss careers in broadcasting.

March 13th, 2008 New Haven Elementary School
Lanesville Elementary School
March 7th, 2008 Elizabethtown High School Power Pack
August 8th, 2007 Lincoln Trail Home School

On March 28th, 2008, the stations hosted Youth Leadership; students are selected because they have the potential to become future leaders. The organization was informed on the various careers in radio. Participants from the stations included the General Manager, Sales Manager and the Program Director.

On August 18th, 2008, the stations participated in the You Can Be Anything Girl Program held at the Pritchard Community Center. The event was attended by an on-air personality. The goal was to inform young women on various career goals in broadcasting.

During the year the stations host numerous Cub Scout groups to the stations. The Cub Scouts visit the stations to learn how a radio station operates and to learn about careers in broadcasting.