

**WQXE(FM) and WULF(FM)
EEO PUBLIC FILE REPORT
April 1, 2009 – March 31, 2010**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executives	1-31	Positions open

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	The News Enterprise 408 Dixie Avenue Elizabethtown, KY 42701	N	2
2	The Meade County Messenger P. O. Box 678 Brandenburg, KY 40108	N	0
3	Grayson County News Gazette 40 Public Square Leitchfield, KY 42754	N	1
4	The Hardin County Independent 318 N. Mulberry Elizabethtown, KY 42701	N	0
5	Breckinridge County Herald P. O. Box 6 Hardinsburg, KY 40143	N	0
6	Pioneer News 455 Buckman Street Shepherdsville, KY 40165	N	2
7	The Larue County Herald 40 Shawnee Drive Hodgenville, KY 42748	N	0
8	The Turret P. O. Box 995 Fort Knox, KY 40121-5199	N	0
9	The Grayson County Record 120 South Heyser Drive Leitchfield, KY 42754	N	0
10	Oldham Era 204 S. First Street LaGrange, KY 40031	N	0
11	Sentinel News 703 Taylorsville Road Shelbyville, KY 40065	N	0
12	Central KY News 428 Woodlawn Avenue Campbellsville, KY 42719	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	News-Democrat 422 Main Street Carrollton, KY 41008	N	0
14	Kentucky Standard 110 W. Stephen Foster Avenue Bardstown, KY 40004	N	2
15	McKendree College 1635 W. Lincoln Trail Radcliff, KY 40160	N	0
16	Sullivan University P.O. Box 998 Fort Knox, KY 40121	N	0
17	Campbellsville University 1 University Drive UPO 917 Campbellsville, KY 42718	N	0
18	Louisville Urban League 1535 West Broadway Louisville, KY 40203	N	0
19	Bellarmino University 2001 Newburg Road Louisville, KY 40205	N	0
20	Elizabethtown Community & Technical College 620 College Street Elizabethtown, KY 402701	N	0
21	Jefferson Community College 109 East Broadway Louisville, KY 40202	N	0
22	Louisville Technical Institute 3901 Atkinson Square Drive Louisville, KY 40218	N	0
23	Tvandradiojobs.com	N	0
24	Kentucky Broadcasters Association www.kba.org	N	1
25	www.allaboutcountry.com	N	0
26	Walk-in/Self referral	N	4
27	On-Air Announcements (two SEU stations)	N	5
28	Internal posting (break room posting and employee email for SEU stations)	N	0
29	Website (two SEU stations)	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
30	Craigslist.com	N	0
31	Facebook (for one SEU station listing both SEU open positions)	N	0
32	Ohio/Illinois Centers for Broadcasting 9000 Sweet Valley Drive Cleveland, OH 44125	Y	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			17

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	<p>On April 16, 2009, this SEU participated in the Elizabethtown Chamber of Commerce Job Fair held at Pritchard Community Center. Participants from the SEU included the Program Director and the Sales Manager. SEU participants manned a booth and provided information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted. This event was promoted on the air.</p>
2	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	<p>On March 26, 2010, this SEU hosted the members of Youth Leadership at its studios. These future leaders attend John Hardin, Central Hardin and Elizabethtown Independent, North Hardin, and Fort Knox High Schools. There were six students from each of the high schools that were hand-picked by the teachers to be part of this group. SEU participants included the Sales Manager, Program Director, On Air Personalities, and the Traffic Director. Information about career opportunities in broadcasting was presented to these future leaders and then they were given a tour of the facilities.</p>

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
3	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	On January 15, 2010, this SEU participated in and co-sponsored The Leadership Elizabethtown program which brings two community groups together - Leadership Elizabethtown and Leadership Radcliff – to hear a presentation about Media and its Impact. The SEUs General Manager, Sales Manager, Program Director, members of the On-Air Department, Account Executives and Traffic Director presented information to these future leaders about how a radio station works and possible job opportunities in radio. Afterwards the student leaders were given a tour of the facilities.
4	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	In December of 2009 and February and March of 2010, an On-Air Personality from this SEU participated in a program at Central Hardin High School in which she was paired with and mentored a student. She explained to her student what she does at the radio station(s) in detail and answered questions to help the student better understand what it is like to be an on-air personality.
5	Co-sponsored an event whose guests included substantial participation of women and minorities.	On January 16 th , 2010 SEU co-sponsored the Women’s Leadership and Empowerment Conference. Two members of the SEU attended the event. One from the Programming Department and one from the Advertising Department. Informational material was given out about careers in radio and the event was promoted on air as well as an interview from the head of the event.
6	Participate in events/programs sponsored by an educational institution relating to careers in broadcasting	On March 5, 2010, a member of the Programming/On Air Department visited Elizabethtown High School Power Pack to talk with the students about career opportunities in broadcasting.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
7	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	On April 17 th , 2009, this SEU hosted the members of Youth Leadership at its studios. These future leaders Fort Knox High School. The students were hand-picked by the teachers to be part of this group. SEU participants included the General Manager, Sales Manager and Program Director. Information about career opportunities in broadcasting was presented to these future leaders and then they were given a tour of the facilities.
8	Event/program sponsored by or on behalf of an educational institution or community organization regarding careers in broadcasting	On April 8 th , 2010, this SEU hosted the North Hardin Christian School at its studios. The students were given a tour of the facilities and were given more detailed information about career opportunities in radio by members of the Programming, Advertising, On-Air Departments and Traffic Director. The students were able to actually craft a commercial.
9	Participate in Job Fair	On September 28, 2009, this SEU participated in Congressman Guthrie's Career Preparedness and Job Fair held at Pritchard Community Center. 641 people signed up for the event. Participants from the SEU included the Program Director and the Sales Manager. SEU participants manned a booth and provided information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted. This event was promoted on the air.
10	Host event/program sponsored by an educational institution relating to careers in broadcasting	On May 20, 2009, this SEU hosted an elementary school class from St. James School at its studios. Members from the SEUs Programming, Sales and On-Air Departments talked with the students about how a radio station operates and the different jobs opportunities that are available in radio. The students were also given a tour of the facilities and then encouraged to participate in making a commercial and reading it on the air.